GOVERNMENT OF INDIA
HUMAN RESOURCE DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:2468
ANSWERED ON:01.08.2016
Education Through TV Channels
Mani Shri Jose K.

Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

a) whether the Government proposes to provide study material free of cost to students aspiring for engineering institutes such as Indian Institutes of Technology (IITs) through various media including a dedicated website, You Tube and Free-to-Air TV channels in the country;
b) if so, the details thereof;
c) whether the Government has also any proposal to distribute printed material free of cost to the students preparing for such examination belonging to SC, ST and minorities; and
d) if not, reasons therefor and the steps taken by the Government in this regard?

Answer

MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT
(DR. MAHENDRA NATH PANDEY)

(a) to (d) Government has approved a project to launch the 'SWAYAM Prabha'-a project for operationalising 32 Direct to Home (DTH) Television Channels for providing high quality educational content to all teachers, students and citizens across the country interested in lifelong learning. Out of 32 DTH Channels four channels will be known as IIT-PAL. IIT-PAL has been designed to assist the students in the Classes 11 and 12 aspiring to join IITs by encouraging scientific thinking and conceptual understanding critical to answer the 'tough' questions of JEE Advanced, so that good quality students enter the portals of IITs. The four channels will cover the subjects of Physics, Chemistry, Mathematics and Biology. There will be new content of four hours every day, which would be telecast 6 times in a day allowing the student to choose the time of his/her convenience. These contents also will be available in a website.
******